

Report to the Community

Positioning and Planning: Fine-tuning Library Services

Fiscal Year July 1, 2011 - June 30, 2012

The fiscal year that ended this past June 30, 2012 marked the second year during which the Library District operated under a significantly reduced budget necessitated by the dramatic decline in property tax and consolidated sales tax, our two main sources of revenue.

Having experienced the challenges during FY 2010-2011 of severe budget cuts, fewer staff and reduced open hours, our goal during the past fiscal year was to focus our efforts on fine-tuning our remaining resources, services and organizational support. In addition, we implemented further cost-containment measures such as repairing and "making do" instead of replacing equipment, and working under a District-wide salary freeze.

We continued to focus on providing materials and services for children, teens and families; and services that respond to the needs of District residents; support adult and family literacy; and provide enjoyment and personal enrichment.



Jeanne Goodrich
Executive Director



Despite our many challenges, the Library has experienced a number of accomplishments this past fiscal year:

- Began expanding and remodeling the Mesquite Library, doubling the size of the building, adding much needed public computers, a meeting room, and expanded library materials for children, teens and adults.
- Improved communication with library cardholders and the community through social media tools (Facebook and Twitter) and the introduction of an electronic newsletter.
- Identified and addressed issues related to public services, including a more equitable availability of PCs in branch Young People's Libraries, and improving customer service training.
- Started using Community Connect, a tool that provides customer segmentation information and other data that allow the branches to more accurately match their users' needs and interests with the libraries' collections and services.
- Began work on a new strategic plan to identify the Library's top service priorities.



I am grateful to the Library District's Board of Trustees for its responsive stewardship of District funds, and to library staff for their commitment and hard work. If there is anything you would like to share about library services or your experiences with us, please feel free to contact me at 507-6186 or administration@lvclld.org.

Jeanne Goodrich

A handwritten signature in black ink, appearing to read "J. Goodrich".

Executive Director

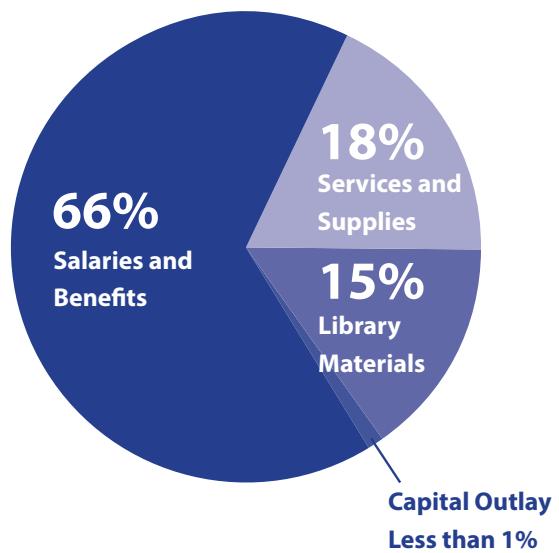
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YOUR LIBRARY

By the Numbers

General Fund Expenditures

\$46,657,026



General Fund Revenue

\$58,758,462

